

Keighley Locality Plan 2022-25

Keighley Locality

Keighley is a place to be proud of, with a unique appeal based on traditions of industry, invention and enterprise, alongside a rich cultural heritage, an authentic down to earth community spirit, and with the great outdoors literally on the doorstep.

Its status as Airedale's largest town, and strengths in manufacturing, engineering and technology, position it as a focal point for action to deliver new jobs, opportunities and increased productivity.

Meanwhile a flourishing creative sector is set to ensure that Keighley and its surrounding communities maximise the benefits of Bradford District's place as City of Culture 2025. An outstanding quality of life offer matches proximity to the major urban centres of West Yorkshire with easy access to exceptional South Pennines landscapes and the Keighley locality is home to Ilkley, named the UK's best place to live by the Sunday Times.

Bradford Council is committed to investing in Keighley's future. Recent years' developments have included measures to cut congestion on Hard Ings Road, a new Advanced Manufacturing Centre of Excellence and progress on new development zones, offering more attractive locations for local business. Town centre public realm improvements have been complemented by a £2m heritage shops improvement programme, and town centre wi-fi delivered in partnership with Keighley BID.



We've completed the £5.5m upgrade of Cliffe Castle park, overhauled Oakworth Crematorium, refurbished Ilkley pool and revamped sporting facilities at Marley. Silsden has a new school, and Oakworth has brand new extra care housing. Keighley has secured the 5th biggest Towns Fund deal in the country.

More is set to come, as we look forward to new state of the art health facilities, the return of the Police station to the town centre and new developments on Worth Way and Providence Park, Dalton Lane. Council backed master planning will help shape the development of the town and support the needs of business, while Towns Fund projects will start to deliver on skills, jobs and digital infrastructure. We'll continue to back the case for investment in Airedale Hospital.

Keighley has lots to shout about, but of course it also has its share of challenges and Bradford Council works closely with partners in the public, private and community sectors to invest in the facilities and services needed to support the local economy, the health and well-being of residents, and to give our children and young people the best start in life that we can.

This Locality Plan sets out how we will work better and in more collaborative and integrated ways across our different organisations to deliver the best possible outcomes for the whole of the Keighley Constituency.

Keighley has pioneered this new approach which sees us being able to tailor our services and resources more specifically to the needs of the locality and make best use of its assets. The plan offers everyone the chance to be involved in making Keighley even better.

Definition of Terms



City of Bradford
Metropolitan District

Localities

Wards

Neighbourhoods

There are 3 important levels at which decisions are made across Bradford; District, Locality and Ward. Sub-ward level neighbourhoods exist through a more informal arrangement.

Locality:

The physical geographies in which locality working is delivered; primarily the 5 constituencies of Keighley, Shipley, Bradford West, Bradford East and Bradford South. Also known as an 'Area'.

Ward:

An administrative division of a locality that elects and is represented by 3 ward councillors. There are 6 wards per locality and 30 wards in total.

Neighbourhood:

At sub-ward level, residents may identify with a particular neighbourhood e.g. Braithwaite. This is a more informal local structure.

Prevention:

Preventing or delaying problems from arising in the first place so that everyone across the Bradford District – whatever locality they come from – can live a long, healthy, and full life.

Early Help:

Tackling problems head-on as soon as they emerge, intervening early before problems escalate.

Foreword: Keighley Area Committee Chair – Cllr Russell Brown and Area Coordinator – Jonathan Hayes

- The Keighley Locality Plan (2022-25) has developed during a period of unprecedented challenge and uncertainty as we continue to work alongside residents, communities, and local partners to tackle Covid-19 and its effects on our communities.
- The response and support by individuals, communities and local partners across the Keighley constituency during the Pandemic has been phenomenal.
- The residents of Keighley, and all the villages and towns that make up the constituency, have truly demonstrated that **People Can** make a difference, highlighting key strengths and further potential.
- This plan seeks to harness this positive energy over the next three years (and beyond) as we adapt to living with Covid-19 and build a better future.
- We want the Keighley Locality Plan to be ambitious and forward thinking. Our vision is to build safe, strong and active communities where local voices are heard and citizens are empowered to work alongside public agencies and partners to address the needs and issues of the locality. We will concentrate on **our strengths and assets** to enhance **community capacity** and **tackle inequalities**.
- It is important that we focus on **prevention** as well as **intervening early** when problems do emerge so that everyone can live a long, healthy, and full life.
- We understand that Keighley forms an important part of wider **plans for the District**. This is why we have aligned our locality wide and ward specific priorities to the **District Priority Outcomes**: Better Skills, More Good Jobs and a Growing Economy, Decent Homes, Good Start, Great Schools, Better Health, Better Lives, Strong, Safe and Active Communities, and a Sustainable District.



Cllr Russell Brown
Chair of Keighley Area Committee

This plan is everybody's business!
To make a significant positive difference in the
Keighley Area, we need everybody to get involved.



Jonathan Hayes
Keighley Area Coordinator

Your Local Team and Councillors

Keighley Locality

Area Committee Chair: Cllr Russell Brown

Area Co-ordinator: Jonathan Hayes

Keighley Central



Councillor
Zafar Ali



Councillor
Mohsin
Hussain



Councillor
Mohammed
Nazam

Ward Officer: Dan Palmer

Assistant Ward Officer: Shafiq Ahmed

Keighley East



Councillor
Caroline Firth



Councillor
Doreen Lee



Councillor
Malcolm Slater

Ward Officer: Jo Beecroft

Assistant Ward Officer: Shafiq Ahmed

Keighley West



Councillor
Julie Glentworth



Councillor
Paul Godwin



Councillor
Julie Lintern

Ward Officer: Alice Bentley

Assistant Ward Officer: Sally Teasdale

Craven



Councillor
Peter Clarke



Councillor
Owen Goodall



Councillor
Caroline Whitaker

Ward Officer: Liz Horn

Assistant Ward Officer: John Redding

Ilkley



Councillor
Andrew Loy



Councillor
Kyle Green



Councillor
Anne
Hawkesworth

Ward Officer: Liz Horn

Assistant Ward Officer: John Redding

Worth Valley



Councillor
Russell Brown



Councillor
Chris Herd



Councillor
Rebecca Poulsen

Ward Officer: Alice Bentley

Assistant Ward Officer: Sally Teasdale

For more information about your councillors including contact details and surgery times, please visit our [webpage](#).

About the Locality Plan

What is the plan?	Why have one?	How did we develop it?	How do we deliver it?	Who's involved?
<ul style="list-style-type: none">• A working document for what we want to achieve to create as good a quality of life as possible for the people living here.• It includes information about our strengths, needs and issues and informs our key local priorities.• Some priorities relevant to the whole of Keighley locality while others are ward specific.	<ul style="list-style-type: none">• It will focus our attention on the key strengths and challenges in Keighley Locality and help address them.• It focusses on prevention and early help, so that everyone can live a long, healthy and full life.• It makes sure that what we do locally is involved in bigger plans for the District.	<ul style="list-style-type: none">• We used the latest local data and intelligence to develop local priorities.• We held a Priority Setting Workshop with a range of local voices in the room.• The plans were subject to public consultation and have been agreed by the Area Committee.	<ul style="list-style-type: none">• Now we know our key priorities, we can develop a detailed action plan to help us deliver them. An action log will help us track positive impact makes sure everybody involved knows what else we need to do.• The Area Committee monitors the plan to make sure we're making progress.	<ul style="list-style-type: none">• Everybody living in Keighley locality can make a difference!• We need different local services and organisations working together with local people and communities to address our key priorities.



What are the Bradford District Priority Outcomes (2021-25)?
Better Skills, More Good Jobs and a Growing Economy; Decent Homes; Good Start, Great Schools; Better Health, Better Lives; Strong, Safe and Active Communities; and a Sustainable District.

People Can make a difference

Keighley Locality Priorities

Bradford District Priority Outcomes 2021-25	Keighley Locality Wide Priorities 2022-25
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Reduce levels of unemployment and of employees at risk as a result of the pandemic 2. Improve employment opportunities for young people, including more apprenticeships 3. Improve access to upskilling and retraining opportunities
Decent Homes	<ol style="list-style-type: none"> 1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues 2. Improve housing accessibility to enable more independent living for older people and people with disabilities 3. Ensure that new house building includes affordable homes that are accessible to young people
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Improve levels of development for children at Early Years Foundation Stage 2. Enhance partnership working and communication between all schools and colleges and with wider agencies 3. Increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Increase access to timely and inclusive support for healthy lifestyles choices 2. Improve access to mental and physical health support 3. Improve access to services for people with physical and learning disabilities
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Increase opportunities for resident and community engagement, participation and volunteering 2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride 3. Reduce levels of Anti-Social Behaviour and drug-related crime
A Sustainable District	<ol style="list-style-type: none"> 1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping 2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives 3. Work with local communities to promote more sustainable and environmentally friendly lifestyles

Better Skills, More Good Jobs and a Growing Economy



Locality Priorities

1. Reduce levels of unemployment and of employees at risk as a result of the pandemic
2. Improve employment opportunities for young people, including more apprenticeships
3. Improve access to upskilling and retraining opportunities

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators



Actions

1. Understand the opportunities and processes that exist for ensuring that all District-wide growth initiatives address the specific needs of the Keighley Locality and work to strengthen these as necessary.
2. Work to better match the opportunities available to the skills of young people, including work with schools and Keighley College. Work with 'The Vibe' (DWP/Youth Service partnership) at Parkwood to promote opportunities for young people.
3. Work with partners, including Keighley College, Keighley BID, Keighley Made, and Social Enterprises to explore how access could be improved.

Outcomes

1. Stronger involvement in District-wide growth initiatives by representatives able to voice the concerns and issues faced by the Keighley Locality.
2. More employment and apprenticeship opportunities available to young people
3. Improved access to upskilling and retraining opportunities

Indicators

1. Number and impact of Keighley representatives involved in District-wide growth initiatives.
2. Work with DWP to establish the most appropriate measures from data they currently collect
3. Work with DWP to establish the most appropriate measures from data they currently collect



Locality Priorities

1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues
2. Improve housing accessibility to enable more independent living for older people and people with disabilities
3. Ensure that new house building includes affordable homes that are accessible to young people

Decent Homes

Actions, Outcomes and Indicators



Actions

1. Set up a Locality-wide partnership of Registered Social Landlords, representatives of the private-rented sector and tenants groups to work together to address issues.
2. Work through the partnership to identify specific accessibility issues and ways these can be improved. Include work with voluntary organisations.
3. Work with the Council's Local Plan team and Local Councils' that have Neighbourhood Plans on what action can be taken. Work with Shelter and other organisations campaigning for more affordable housing for young people.

Outcomes

1. More people living in decent homes and more tenants/residents actively engaging in housing issues/initiatives.
2. More people, particularly older people and people with disabilities, living in housing with improved accessibility.
3. More young people having access to affordable housing

Indicators

1. Number of people living in decent homes. Number of tenants/residents actively engaged. Number of tenants/residents groups
2. Number of people, particularly older people and people with disabilities, living in housing with improved accessibility
3. Number of young people having access to affordable housing



Locality Priorities

1. Improve levels of development for children at Early Years Foundation Stage
2. Enhance partnership working and communication between all schools and colleges and with wider agencies
3. Increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives

Good Start, Great Schools

Actions, Outcomes and Indicators



Actions

1. **Start for Life** – this is a 3 yr, government led programme, aimed at providing seamless support for families where they can access the information they need at the time that they need it.
2. The primary focus for enhancing partnership working will be through **Keighley Schools Together** and working together on the **Act Locally** programme focused on Keighley Central ward.
3. This priority will be acted on through the work of the **Youth Offer Groups**, the **Youth Summit**, work on the development of the **Family Hub** at the Rainbow Centre and work towards becoming a **Child Friendly District**.

Outcomes

1. More children have improved levels of development at the Early Years stage
2. Improved communication and partnership working between all schools and colleges and other partner agencies is having a positive impact on the lives of children, young people and their families.
3. The voice of children and young people is being heard and acted upon by those involved in making decisions that affect their lives which is having a positive impact on them, their families and the communities they live in.

Indicators

1. Work with 'Start for Life' to establish the most appropriate measures from the data they will be collecting
2. Evidence of the positive impact arising from improved communication or partnership working.
3. Evidence of the voice of children and young people being heard and acted upon by those involved in making decisions that affect their lives, and of the positive impact this is having.



Locality Priorities

1. Increase access to timely and inclusive support for healthy lifestyles choices
2. Improve access to mental and physical health support
3. Improve access to services for people with physical and learning disabilities

Better Health, Better Lives

Actions, Outcomes and Indicators



Actions

1. Understand what projects/services are established in respect to the priority areas of: diabetes, autism, MSK, cancer screening, coronary heart disease, maternal health and better births to reduce health inequalities
2. Understand what projects/services are established to improve access to mental and physical health support
3. Understand what projects/services are established to improve access to services for people with physical and learning disabilities

Outcomes

1. Increase access to timely and inclusion support for lifestyle choices, including information ensuring successful work is built on rather than duplicated
2. Ensure a system wide approach is undertaken to address health inequalities across the Locality to support service users to address their health and physical needs
3. Agree, implement and monitor an action plan for the Locality, ensuring service user engagement and co-production

Indicators

1. %/number of service users supported in addressing their health needs
2. %/number of services users reporting a positive increase in accessing timely and inclusive support for healthy lifestyle choices
3. %/number of services users reporting a positive improvement in accessing mental and physical health support
4. %/number of services users reporting a positive improvement in accessing services for people with physical and learning disabilities

Better Health, Better Lives

Actions, Outcomes and Indicators Keighley Locality



Actions

4. Link Keighley Area Community Partnership priorities to the system wide priorities: Act As One Programme, Core20PLUS5, Primary Care Networks – taking a prevention approach to reduce health inequalities

Outcomes

Indicators

5. %/number service users reporting back on their experience in accessing services and up to date information

Safe, Strong and Active Communities



Locality Priorities

1. Increase opportunities for resident and community engagement, participation and volunteering
2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride
3. Reduce levels of Anti-Social Behaviour and drug-related crime

Safe, Strong and Active Communities

Actions, Outcomes and Indicators



Actions

1. Promote the 'People Can' and 'Citizen Coin' initiatives and the work done by Keighley & District Volunteer Centre and similar schemes in our towns and villages. Conduct an annual 'Perception Survey'. Hold an annual 'Youth Summit'.
2. Establish ward-based work which is asset/strengths based and which celebrates 'what's strong' in our neighbourhoods, rather than focussing on 'what's wrong'. Promote the District-wide 'Community Stars Awards'.
3. Establish the work of 'Keighley Together' and share learning and good practice from this across the Locality. Build confidence in the community in reporting ASB and crime and work with schools to increase young people's aspiration and ambition.

Outcomes

1. Users of voluntary services and local communities benefit from an increase in people engaging and volunteering. More people experience the benefits of volunteering and participating in community activities.
2. Local communities benefit from more community-led action and initiatives which connect the assets within the community and lead to an increase in community pride and more sustainable positive improvements in those communities.
3. Residents are aware of the action that is being taken to address ASB and drug-related crime and feel more confident to report their concerns. More people are engaged in positive action in their community.

Indicators

1. Numbers of people participating in engagement and volunteering opportunities. Evidence of the benefits to individuals and local communities from increased engagement and volunteering.
2. Number of, and number of people involved in, community-led action and initiatives. Evidence of increased community pride.
3. Crime and ASB incident data. Number of stories of positive action posted on social media. Number of reports of ASB and drug-related crime.

A Sustainable District



Locality Priorities

1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping
2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives
3. Work with local communities to promote more sustainable and environmentally friendly lifestyles

A Sustainable District

Actions, Outcomes and Indicators



Actions

All of these priorities will be addressed by taking action at a ward level; trying different 'test and learn' approaches in different wards to identify the approaches that have the most impact and to better understand how to tailor our work with communities to help create the biggest impact.

Sustainable development should be a cross-cutting priority and principle underpinning all of the action taken in regard to the previous five themes.

Outcomes

1. Cleaner and better looking local environment
2. More households recycling more items
3. More individuals and groups involved in growing food

Indicators

1. Reduced incidents of fly-tipping and increased household recycling rates
2. Number of community-led food growing initiatives and number of people involved
3. Number of community-led litter picking initiatives and number of people involved
4. Number of community-led sustainable lifestyle initiatives and number of people involved
5. Evidence that sustainable development principles have been considered when developing projects and initiatives across all themes of the Locality Plan.

Ward Priorities – Keighley Central

Bradford District Priority Outcomes	Ward Priorities - Keighley Central
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none">1. Showcase Keighley as a place where people want to be, work and enjoy2. Support schemes and platforms which support business3. Support the Act Locally programme
Decent Homes	<ol style="list-style-type: none">1. Ensure residents have the information needed or it is available to allow them to report and seek advice when needed2. Ensure commerce, industry and business act as good neighbours in neighbourhoods.3. Support the Act Locally programme
Good Start, Great Schools	<ol style="list-style-type: none">1. Ensure School readiness and creative learning away from immediate school environment2. Develop the Youth Offer to meet the needs of neighbourhoods3. Support the Act Locally programme
Better Health, Better Lives	<ol style="list-style-type: none">1. Support VCS/Community delivered health programmes on key conditions2. Promote and further programmes of building mental health resilience3. Support the Act Locally programme
Safe, Strong and Active Communities	<ol style="list-style-type: none">1. Support Successfully delivery of Keighley Together Initiative2. Celebrate diversity, heritage, culture and togetherness3. Support the Act Locally programme
A Sustainable District	<ol style="list-style-type: none">1. Promote awareness of Environmental issues amongst residents, including ways to make a change2. Provide knowledge and training to environmental staff3. Support the Act Locally programme

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<p>1. Support work of the Keighley Art and Film Festival and other creative bodies.</p> <p>2. Work alongside Uniformed services, PSPO officers, VCS and Business to develop response to ASB & Street Drinkers</p> <p>3. Ensure Local and Independent voices are involved in Keighley BID and Regeneration schemes</p> <p>4. Link Citizen Coin Project to Local organisations, business / education services to utilise Social CV</p>	<p>1. Improving attitudes towards town centre and what Keighley represents. Pride in Place</p> <p>2. Safer space for visitors to Town Centre</p> <p>3. BID awarded new term working to meet needs of all businesses</p> <p>4. Active engagement with scheme, residents employability chances improved via robust recording of volunteer work and experience</p>	<p>1. Engagement data with events and workshops, Community Conversations and Business Conversations</p> <p>2. Police Data, Business Conversations</p> <p>3. BID renewed, Business Conversations</p> <p>4. Uptake data from Citizen Coin Scheme, Feed back from key partners.</p>

Decent Homes

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Produce suitable information, of use to residents. Including housing standards and rental properties. Investigate potential of responsible landlord scheme2. Actively enforce issues related to noise, traffic and disturbance created by business within residential areas if engagement fails3. Ensure home improvement schemes reach residents including insulation, boiler replacement and other green initiatives	<ol style="list-style-type: none">1. Tackling of poor housing standards in private rental market2. Better and safer standard of living3. Better housing standards	<ol style="list-style-type: none">1. Amount of landlords signed up to scheme2. Reduction in complaints, resident feed back3. Resident feed back & Median energy efficiency data (England 66 KC band 55)

Good Start, Great Schools

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Continuation of Imagination Library and increase uptake2. Link community, VCS, Museum, Parks and Library series which provide suitable learning and educational sessions for children and parents.3. Work alongside youth service to develop suitable spaces and venues to meet changing needs of young people.4. Investigate potential and viability of new community learning facility within the green space at Cliffe Castle5. Ensure projects are in place to develop the youth voice, that it is heard and acted upon	<ol style="list-style-type: none">1. Children at age appropriate levels entering education2. Greater uptake in sessions. Sessions meet the requirements of the community3. Greater uptake by young people, which meets the needs and requirements they have4. Communities, schools and youth to engage more with cultural opportunities in ward. Promote pride in Place5. Better decision making, Youth actively involved in community life	<ol style="list-style-type: none">1. Participation numbers2. Session data3. Session Data, Feedback from Young People4. Subsequent facility use and feedback5. Young People engaged in committees, organisations and ability to communicate who they are

Better Health, Better Lives

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Develop with health officers support training packages for Community leaders to deliver ongoing health initiatives and discussions on diabetes and exercise2. Work alongside good food club to support the projects solution to food poverty3. Help encourage use of and updating of Treacle.me4. Promote collaboration of VCS and other health providers to work together and collaborate5. Investigate resources and funding opportunities for community organisations, which work alongside and or add additionally to NHS	<ol style="list-style-type: none">1. Longer Life Expectancy, more healthy years2. Reduction in food bank use. Improved self esteem of users3. Greater connectivity to local services4. Greater Connectivity and sharing of knowledge / resources5. More robust / sustainable community organisations	<ol style="list-style-type: none">1. Increase in life expectancy (KC 75)2. Membership numbers increased as a ratio to food bank use3. Increased number of site users4. Number of events5. Organisation funding levels increased

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Encourage discussions around LGBTQ+ and identity2. Work alongside community to run celebration festivals & promote greater understanding of diverse culture3. Continue Peoples Planter project to encourage neighbourly ownership of micro greenspaces within neighbourhoods4. Promote community participation and ownership of Keighley Together5. Further Develop and ensure delivery of Keighley Library pilot	<ol style="list-style-type: none">1. Greater understanding of identity2. Greater acceptance and learning about diverse make up of neighbourhoods3. Increased community participation, increased pride in place, healthy active life's4. Reduction in SOC5. Enhanced connectivity, community ownership and use as a safe space	<ol style="list-style-type: none">1. Event numbers. Community Conversations2. Number of events3. Number of planters under community ownership4. Police Data5. Library visitor data

A Sustainable District

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Seek bespoke toolkits and literature to inform residents of responsibilities, recycling, fly tipping and rubbish disposal from environmental task force2. Work with officers, communities and VCS to host informative workshops / events.3. Refresh internal training and methodology to improve environmental impact, invite external bodies to also benefit where appropriate4. Shape incoming biodiversity net gain requirements to improve the environmental and access to environment locally	<ol style="list-style-type: none">1. Less residential fly tipping, more accurate and timely reporting of issues, greater recycling rates2. Greater understanding and engagement with environmental issues3. Council land, Parks and Greenspaces more biodiverse4. Better funded and managed environmental and green spaces	<ol style="list-style-type: none">1. Reduction in instances of fly tipping2. Improved recycling rates3. Increased Biodiversity4. Increased Biodiversity

Ward Priorities – Keighley East

Bradford District Priority Outcomes	Ward Priorities - Keighley East
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none">1. Promote Keighley East as a place where people want to live and work2. Support opportunities for apprenticeships3. Promote volunteering opportunities
Decent Homes	<ol style="list-style-type: none">1. Ensure residents have sufficient knowledge of where to access information and services2. Upskill Councillors and staff supporting tenants3. Ensure private tenants are supported
Good Start, Great Schools	<ol style="list-style-type: none">1. Support schools with a visible presence2. Ensure there is a local Youth offer3. Support initiatives around school readiness
Better Health, Better Lives	<ol style="list-style-type: none">1. Support the work of other statutory agencies to promote good health2. Support local initiatives around health3. Promote the use of the local open spaces including parks
Safe, Strong and Active Communities	<ol style="list-style-type: none">1. Support local Police in delivering reduction to anti-social behaviour and drug crime.2. Work with local agencies to support volunteering opportunities3. Support initiatives to ensure people feel safe in the community
A Sustainable District	<ol style="list-style-type: none">1. Support awareness of opportunities for recycling and environment issues2. Promote and encourage local clean ups3. Ensure opportunities are maximised for funding applications

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Keighley East



Actions	Outcomes	Indicators
<p>1.Support local community by seeking opportunities to promote job clubs, CV writing</p> <p>2.Work with Keighley College, Bradford Council and local businesses to offer more apprenticeships.</p> <p>3.Work with local volunteer agencies to promote more volunteering opportunities</p>	<p>1.More opportunities for individuals to apply for work</p> <p>2. More work opportunities and upskill workers</p> <p>3. Volunteering can be utilised to obtain skills for work</p>	<p>1. Engagement data with events.</p> <p>2. College and Council data</p> <p>3. Volunteer database</p>

Decent Homes

Actions, Outcomes and Indicators – Keighley East



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Work with local housing providers to ensure tenants have opportunities to voice their concerns2. Upskill Councillors and staff supporting tenants, by arranging a workshop in Keighley East3. Understand what is available to support private rented tenants	<ol style="list-style-type: none">1. Tackling of poor housing standards in private rental market2. Elected members can interpret legislation to support members of the public3. Better housing standards	<ol style="list-style-type: none">1. Amount of landlords signed up to scheme2. Reduction in complaints, resident feed back3. Resident feed back & Median energy efficiency data (England 66 KC band 55)

Good Start, Great Schools

Actions, Outcomes and Indicators – Keighley East



Actions

1. Ensure local wardens are linked to specific schools
2. Work with Youth Service to ensure sufficient young peoples forums and panels
3. Keighley Imagination library to support free books for under 5's

Outcomes

1. Strong community engagement
2. Young people will participate more
3. Children at age appropriate levels entering education

Indicators

1. Updates from Wardens
2. Session data
3. Participation numbers

Better Health, Better Lives

Actions, Outcomes and Indicators – Keighley East



Actions	Outcomes	Indicators
<p>1. Work with Public Health to support their Living Well Programme</p> <p>2. Support Keighley Healthy Living to work in Keighley East Communities</p> <p>3. Work with Parks to ensure equipment is accessible for all</p>	<p>1. Longer Life Expectancy, more healthy years</p> <p>2. Reduction in food bank use. Improved self esteem of users</p> <p>3. More healthy lives for all</p>	<p>1. Increase in life expectancy (KC 75)</p> <p>2. Membership numbers increased as a ratio to food bank use</p> <p>3. Increased number of site users</p>

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Keighley East



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Identify anti-social behaviour and drug crime hotspots and ensure a partnership approach is in place to tackle long term issues2. Work with ROC, People Can, Keighley College to encourage volunteering opportunities3. Work with Police to identify places where people do not feel safe	<ol style="list-style-type: none">1. Better quality of life2. Increased community participation, increased pride in place, healthy active life's3. People feel safer	<ol style="list-style-type: none">1. Crime statistics2. Number of events3. Crime and Council data

A Sustainable District

Actions, Outcomes and Indicators – Keighley East



Actions	Outcomes	Indicators
<p>1. Support opportunities for recycling and identify areas requiring further education</p> <p>2. Ensure members of the public are supported at Clean ups and work with local community groups to encourage more pride in their area. Encourage identification of ‘grot spots’ and plan events at these locations</p> <p>3. Ensure opportunities are maximised for funding applications</p>	<p>1. Greater understanding and engagement with environmental issues</p> <p>2. Council land, Parks and Greenspaces more biodiverse</p> <p>3. Better funded and managed environmental and green spaces</p>	<p>1. Improved recycling rates</p> <p>2. Collated number of events</p> <p>3. Increased usage of open space</p>

Ward Priorities – Keighley West

Bradford District Priority Outcomes	Ward Priorities - Keighley West
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Support and develop initiatives to increase adult employability and overcome barriers to work 2. Develop initiatives to prepare young people for the world of work through work relevant experience 3. Provide opportunities for people to raise aspirations and learn about various skills/training/employment options
Decent Homes	<ol style="list-style-type: none"> 1. Provide opportunities for tenants to raise issues and empower them to address issues (including youth voice) 2. Develop opportunities for schemes addressing energy inefficiency and struggles with financial management 3. Promote schemes for accessible housing for young people/old people and collaborate with partners and CBMDC departments
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Support Keighley and Shipley family hub in improving levels of development for children in early years including parental support. 2. Support Keighley Schools Together(KST) and promote to local primary schools along with opportunities for holistic learning outside school setting 3. Encourage young people to influence and design activity in their neighbourhoods
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Work alongside partners to improve access to green and blue health (mental, physical and emotional health benefits of proximity to water/green spaces/nature) 2. Support youth services to work with young people on health issues raised by them 3. Promote and signpost people to accessible support services and sessions, and support community organisations as providers of physical and mental well-being resources including preventative approaches
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Celebrate community strengths in local areas and promote a sense of local pride 2. Support from partners to address local police priorities including ASB and drug related crime 3. Encouraging more people to be involved in their local area via volunteering and community engagement
A Sustainable District	<ol style="list-style-type: none"> 1. Collaborate with key partners and residents to promote environmentally friendly and affordable lifestyle changes 2. Increase recycling rates across the ward and improve waste management habits 3. Promote and support local action towards a cleaner and greener environment

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Keighley West



Actions	Outcomes	Indicators
<p>1.</p> <ul style="list-style-type: none">• Promote employability initiatives (e.g. Job Clubs) based in the community/neighbourhoods• Support community enterprise - upskilling people in neighbourhoods <p>2.</p> <ul style="list-style-type: none">• Support intergenerational work and work experience via youth services, voluntary organisations and other partners• Support wider youth services work• Promote Citizen Coin which provides a social CV <p>3.</p> <ul style="list-style-type: none">• Work with partners to deliver employment and job fairs• Work with partners to support and deliver volunteer and skills workshops	<p>1.</p> <p>Individuals better skilled and more work ready</p> <p>2.</p> <p>Individuals more prepared for the working environment and working routines Increased and varied skills</p> <p>3.</p> <p>Individuals more confident and skilled to deal with employers and getting into employment Individuals more skilled to apply for local opportunities Increased aspirations More awareness of options</p>	<p>1.</p> <p>Number of job club sessions delivered Number of individuals engaged with</p> <p>2.</p> <p>Number of sessions offered Number of YP attending sessions Number of Men's Shed members Number of people signed up for Citizen Coin</p> <p>3.</p> <p>Number of sessions delivered Number of people attending</p>

Decent Homes

Actions, Outcomes and Indicators – Keighley West



Actions

1. Support neighbourhood walkabouts with social housing providers and partners
 - Promote reporting methods for Social housing providers and private-rented properties
 - Work with social housing providers to look at identifying where more tenants/residents groups could be set up
2. Promote information and signposting around support with financial management
 - Promote energy efficiency schemes, grants and initiatives
 - Develop and promote initiatives in neighbourhoods
 - Work in partnership with Housing providers to review energy efficiency of properties and support upgrades where necessary
3. Gather information and promote schemes and grants that can improve physical accessibility
 - Gather and promote information on schemes and grants to improve financial accessibility
 - Collaborate with CBMDC departments such as Empty Homes team

Outcomes

1. More people living in the same house and not moving – less transiency
Improved pride in home/gardens/local area
More people living in decent homes, physically and in neighbourhoods, socially
More tenants/residents actively engaging in housing issues/initiatives
More tenants and residents groups.
2. More people managing living costs
More households upgrading to energy efficiency measures
More Social housing properties maintained to a decent standard
3. More young people able to access affordable housing
More old people able to access appropriate housing
More people living in decent homes that meet their needs

Indicators

1.
Number of walkabouts
Number of tenants groups
Number of neighbourhood initiatives
2.
Number of tenants supported via social housing providers
Number of grants provided
Number of property improvements made
Number of schemes promoted
Number of events held
3.
Number of schemes promoted
Number of grants applied for/given
Number of events held

Good Start, Great Schools

Actions, Outcomes and Indicators – Keighley West



Actions

- 1.** Promote sessions/signposting using a variety of methods
 - Support Family Hub in delivery of early-years and family work
 - Engage with other partners in the delivery of early-years and parents' sessions
- 2.** Youth Service to attend KST sessions to improve links with local schools and enrich provision for school-age young people
 - Support Youth Service in primary to secondary transition work
 - Explore opportunities for learning outside school setting
- 3.** Youth service working with diverse groups of young people to co-design activities and opportunities
 - Involve young people in decision making and consultations
 - Youth service to support Young Ambassadors, youth hub 'Keighley Vibe' and Youth Summit as well as young people being involved in wider events such as PRIDE.

Outcomes

- 1.** Improved life skills and development for 0-3 year olds
Improved networking and information shared via partnership working
- 2.** More children achieving higher educational attainment standards
More children and young people displaying skills, confidence and attainment which is appropriate to their key stage
More young people ready for transition from primary to secondary school
- 3.** More young people actively contributing to youth voice/discussions
More young people pro-socially involved in activities in their local area
More young people leading decisions taken in their local and wider areas
More young people with increased life-skills, confidence, increased self-esteem
Increased aspirations

Indicators

- 1.** Number of families and children engaged with
Number of sessions delivered in communities/neighbourhoods
- 2.** Number of pupils enrolled in transition work
Number of meetings attended
- 3.** Number of young ambassadors
Number of co-designed youth activities and initiatives
Number of young people involved in initiatives in the community

Better Health, Better Lives

Actions, Outcomes and Indicators – Keighley West



Actions

1. Work with partners to set up walking groups and other health initiatives
 - Work with partners to develop community gardening projects
 - Work with partners and residents to map and develop accessible green spaces in neighbourhoods
2. Support young people and youth service to deliver a Youth summit
 - Support youth service open-access and closed group sessions to empower young people to choose and be part of developing opportunities to access better health choices.
3. Referral and signposting of residents to public health programmes
 - Work with partners to deliver accessible food projects
 - Support vol orgs to design services and sessions to meet the health needs of their communities.

Outcomes

1. More chances for people to take responsibility for their own health
More opportunities to engage in an active lifestyle
Improved physical and mental well-being
More choice in health activities
Increase in numbers of people participating in positive lifestyle activities
2. More young people involved in development of health activities
More young people involved in conversations about issues affecting them
More young people making informed positive health choices
3. More health projects delivered in the ward
More residents accessing health activities or activities that positively impact health even if not primarily and 'health session' eg art class

Indicators

1. Number of walking groups/walks
Number of activities taking place in outdoor spaces in neighbourhoods/the Ward
Number of neighbourhood initiatives
2. Number of young people engaged with via youth service sessions
Number of young people involved in local community health initiatives
3. Number of sessions that have a positive impact on health delivered
Number of people attending sessions
Number of residents consulted with around health and well-being and wider determinants of health

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Keighley West



Actions

1. Deliver at least quarterly meetings to discuss priorities and share good practice at neighbourhood level
 - Work with partners to deliver local community celebrations and community pride initiatives
 - Support community orgs in infrastructure building
2. Promote methods of reporting ASB and other crime
 - Hold local drop-in community engagement sessions with NPT and other partners
 - Consider relevant pro-active local campaigns and engage residents
 - Provide feedback and visibility of action taken
3. Promote Council supported initiatives such as People Can and Citizen Coin
 - Consult residents about types of volunteering they would like to be involved in and match to existing opportunities
 - Promote positive experiences and benefits of volunteering and link to local and national initiatives

Outcomes

1. Residents and services have a platform to be better connected
 - Improved sense of communal pride in areas
 - Improved social cohesion
 - More events for local residents to attend
2. More residents aware of how to report concerns
 - More visibility of action being taken
 - More young people via schools and community bases positively engaged with local NPT
3. More volunteering opportunities developed and to engage in
 - More people benefitting from taking up volunteering opportunities eg gaining skills, improving self-confidence, employment opportunities
 - Increase in numbers of people participating in community activities

Indicators

1. Number of partnership meetings
Number of community initiatives (eg litter picks, events)
Number of residents consulted with
2. Number of drop-ins
Number residents attending drop-ins/road shows
Number of schools engaged
Number of campaigns delivered
3. Number of people registered with Citizen Coin
Number of Citizen Coin rewarding agencies
Number of people volunteering in the ward
Number of local initiatives
Number of people engaged in local initiatives

A Sustainable District

Actions, Outcomes and Indicators – Keighley West



Actions	Outcomes	Indicators
<p>1.</p> <ul style="list-style-type: none">• Work with partners and residents to develop and deliver initiatives• Explore Citizen Coin for use on public transport <p>2.</p> <ul style="list-style-type: none">• Work with partners and residents to identify where positive behaviour takes place and develop projects that increase recycling• Promote methods of reporting waste management issues• Engage partners to improve ‘grot-spots and work with residents to look at sustaining improvements <p>3.</p> <ul style="list-style-type: none">• Support community clean-ups• Support community gardening initiatives• Consult with residents on clean and green issues with a view to developing local campaigns and initiatives	<p>1.</p> <p>People being more connected and confident in being able to travel across the area</p> <p>People opting for more sustainable methods of travel</p> <p>2.</p> <p>Increase in numbers of people participating in initiatives</p> <p>Increase in recycling rates in Keighley West</p> <p>Increase in local pride and willingness to report fly tipping/waste issues</p> <p>Improvement in physical appearance of neighbourhoods</p> <p>3.</p> <p>More opportunities developed for residents to engage in local environmental projects</p> <p>More residents feeling they have a voice in local environmental issues</p>	<p>1.</p> <p>Number of people attending bike sessions</p> <p>Number of journeys redeemed via citizen coins</p> <p>Number of people using local walking networks (Reduced) Number of car journeys</p> <p>2.</p> <p>Recycling rates</p> <p>Number of campaigns promoted</p> <p>Number of reports of fly tipping</p> <p>Number of grot-spots cleared</p> <p>Number of residents involved in clean-ups</p> <p>3.</p> <p>Number of people involved in local environmental initiatives</p> <p>Number of people consulted with</p> <p>Number of community litter picks</p>

Ward Priorities – Craven

Bradford District Priority Outcomes	Ward Priorities - Craven
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> Promote Personal Learning and Skills Development Opportunities for adults to address barriers to employment. Promote Virtual Learning pathways Young People to meet the demands of changing job markets. Promote access to Apprenticeship or Traineeship Schemes in support of future career development opportunities for young people.
Decent Homes	<ol style="list-style-type: none"> Promote Home Energy Efficiency Schemes, Grant improvement programmes, Green Homes and low carbon emissions. Support Residents and families to live well in their own homes. Ensure affordable homes are accessible for a diversity of households.
Good Start, Great Schools	<ol style="list-style-type: none"> Young people have access to activities they value and enjoy. Young people's social skills and knowledge are enhanced through involvement in holistic Informal Learning Programmes. Young People's Voices are at the centre of local decision making
Better Health, Better Lives	<ol style="list-style-type: none"> Support a better experience of health care for local people. Improve Health and Well Being and reduce health inequalities by taking a preventative approach to help persons address their health, and health and well-being needs. Promote self - care in the community with a focus on living well at home.
Safe, Strong and Active Communities	<ol style="list-style-type: none"> Promote activities encouraging residents and young people to take a pride in their area and the living environment. Liaise with Council Departments supporting residents to resolve any issues they have connected to the place or community where they live. Work in partnership with the Police, Agencies ad Partners to address incidents of ASB Anti-Social Behaviour /s to define problems, generate solutions and take action
A Sustainable District	<ol style="list-style-type: none"> Promote Green / Eco Friendly Projects to help improve the environment. Reduce Air pollution in and around schools by adopting an anti-idling programme. Reduce the amount or organic waste going to landfill.

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators - Craven



Actions

1. Support adults to improve their personal skills and development linking in with Skills and Employability Services CBMDC, VCS and contacting local employers about job creation in local settings.
2. Support young people 16 / 24 yrs to access Digital, IT Training and Virtual Learning Courses in collaboration with Craven and Keighley Collages, Youth Service, VCS and Skills and Employability Services CBMDC.
3. Support young people to access Traineeships and Apprenticeships to assist with future career and employment opportunities e.g. via Local Schools, Keighley and Craven Collages, Businesses and Skills and Employability Services CBMDC.

Outcomes

1. Increased number of adults enrolled on employment and skills programmes.
2. Increased number of young people engaged in Digital, IT and Virtual Learning courses.
3. Increased number of young people engaged in Traineeship and Apprenticeship programmes.

Indicators

1. Number of adults engaged in Personal Skills Improvement Plans.
2. Number of young people 16 – 24yrs engaged in Virtual Learning to meet the demands of a changing job market.
3. Number of collages and businesses offering places for Traineeship and Apprenticeship programmes to support career development of young people.

Decent Homes

Actions, Outcomes and Indicators - Craven



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Engage with householders and provide information on Home Energy Efficiency Schemes and Grants i.e. lagging loft spaces, solar power; using timers for heating systems – Domestic Energy Efficiency Support CBMDC.2. Collaborate with Incommunities social housing provider to address tenants housing issues and concerns as they arise and support tenants experiencing poverty or hardship.3. Engage with housing providers of new build homes schemes across the local area to provide energy efficient affordable housing for older people and families some on low income to meet their housing needs.	<ol style="list-style-type: none">1. More households adopting energy efficiency improvement plans for their home / property.2. More responsive services, maintenance programmes and housing support programmes implemented.3. More older people / families some on low income assisted in addressing their housing needs linked to new build schemes and housing programmes.	<ol style="list-style-type: none">1. Number of households making home energy efficiency improvements.2. Tenants perceptions and feedback on support received.3. Number of older people / families housed in new build properties.

Good Start, Great Schools

Actions, Outcomes and Indicators - Craven



Actions

1. Develop a Youth Plan in Silsden working in partnership with the Town Council , local schools, Youth Service with a focus on youth voice and influence, healthy bodies / diet, mental health, disabilities and diversity.

2. Encourage young people to undertake a volunteering role in community action projects working with Friends of Silsden Park, Addingham Environment Group, Project Local Schools, VCS and Youth Service.

3. Establish a Youth Council in Silsden and partner with the Youth Service to encourage young people to become Youth Ambassadors to promote the voice of young people.

Outcomes

1. More cohesive programmes of activities at a local level to support young people of all ages.

2. Increased number of young people engaged and involved in wider community action projects.

3. More young people taking a lead role in local developments and decision making at a local level – Youth Voice.

Indicators

1. Number of young people involved in activities programmes in local settings.

2. Young people’s feedback and perceptions of involvement in informal community activities.

3. Young people’s feedback on adopting a Youth Ambassador role and involvement in the Silsden Youth Council.

Better Health, Better Lives

Actions, Outcomes and Indicators - Craven



Actions

1. Understand what projects/services are established in respect to the priority areas for the local area i.e. alcohol services, hidden deprivation, including child poverty, mental health, weight management.

2. Link Wharfedale & Silsden Community Partners priorities to that of the system wide priorities i.e. Act As One Programme, Core20PLUS5, Primary Care Networks. Integrating a public health approach into primary care.

3. Engage with service users to co-produce placed based changes with a focus on self-care in communities i.e. physical, mental, emotional, social health and well-being connecting with Social Prescribers', VCS, Act As One Programme, Core20PLUS5, Primary Care Networks.

Outcomes

1. More effective information about what services and support programmes are available in local settings ensuring successful work is built on rather than duplicated.

2. More effective engagement with Health and Health and Well-Being system wide programmes in support of service users to help address their health needs.

3. Increased number of service users engaged with local services and health support programmes.

Indicators

1.% / number of service users supported in addressing their health needs.

2. % / number service users reporting back on their experience in accessing services and information.

3. % / perceptions and feedback from persons and families directly engaging with local placed based services.

Safe, Strong and Active Communities

Actions, Outcomes and Indicators - Craven



Actions

1. Support residents to keep their communities clean and tidy by organising community clean-ups and encouraging volunteering with Friends Of and local environmental groups, Addingham, Silsden and Steeton with Eastburn .
2. . Collaborate with Waste, Gully, Street Lighting, Trees, Recycling, Flooding, Cleansing, Highways, Recycling Dept.'s CBMDC to address issues affecting residents lives and the living environment.
3. Work with the Police, Youth Service, Schools and local residents to address incidents of ASB in local settings.

Outcomes

1. More positive engagement of communities; young people and individuals taking a pride in their area and community.
2. Increased actions by Council Departments to address residents concerns and issues.
3. Increase actions taken to address ASB issues reported by working in partnership and adopting a problem solving approach.

indicators

1. Number of local clean-ups and environmental projects and action plans organised in neighbourhood areas.
2. Number of Days of Action, Place based Issues addressed and Highways Schemes implemented.
3. Residents and community perceptions and feedback.

A Sustainable District

Actions, Outcomes and Indicators - Craven



Actions

1. Support greener environments with a focus on Eco Friendly activities and projects i.e. recycling, growing your own, plastic free, disposing of organic waste, working with local groups, schools, Addingham Environmental Project and VCS.
2. Collaborate with local schools, local organisations to reduce traffic-Idling, traffic passing school streets, improving air quality, awareness raising, educational information, driver behaviours and turning off engines harmful effects of pollution and impacts on health.
3. Establish a Community / Garden / Park Compost Project with residents, VCS, local schools to address the issue of organic waste disposal i.e. fruit, vegetables, tea-bags Addingham, Silsden, Steeton with Eastburn.

Outcomes

1. More Eco Friendly projects developed across local neighbourhoods.
2. Reduced volumes of traffic in and around schools, less traffic congestion, less air pollution supporting health and healthier environments.
3. More people involved in compost production and reducing the amount of organic waste going to landfill.

Indicators

1. Number of local Eco Friendly projects delivered in neighbourhood areas.
2. Number of schools and local organisations involved in the promotion of clean-air projects and programmes
3. Number of people and organisations actively involved and adapting behaviours in disposing of organic waste.

Ward Priorities – Ilkley

Bradford District Priority Outcomes	Ward Priorities - Ilkley
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Promote Learning and Skills Opportunities for adults to address barriers to employment. 2. Promote virtual learning pathways for young people to meet the demands of a changing job market. 3. Support local business, buying local and the local economy.
Decent Homes	<ol style="list-style-type: none"> 1. Promote Home Energy Efficiency Schemes, Grant Improvement Programmes, Green Homes and Low Carbon emissions. 2. Support residents and families live well in their own homes and community. 3. Support older households to review their energy usage.
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Young people have access to activities they value and enjoy. 2. Young People’s voices are at the centre of local decision making. 3. Promotion of holistic informal learning programmes in support of young people’s life long learning.
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Support a better experience of health care for local people. 2. Improve health and well-being of communities and individuals with a focus on co-produced services to meet differing health care needs. 3. Promote self -help/care in communities with older people to enhance their health, and health and well-being.
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Promote activities encouraging residents and young people to take a pride in their area and the living environment. 2. Liaise with Council Departments supporting residents to resolve any issues they have connected to the place or community where they live. 3. Work in partnership with the Police, Agencies ad Partners to address incidents of ASB Anti-Social Behaviour to define problems, generate solutions and take action.
A Sustainable District	<ol style="list-style-type: none"> 1. Promote Green / Eco Friendly Projects to help improve the environment. 2. Reduce Air pollution in and around schools by adopting an anti-idling programme. 3. Promote water efficiency and reduce water consumption and usage.

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators - Ilkley



Actions

1. Understand what projects and services have been established to support adults improve their personal skills and development linking in with VCS, Skills and Employability Services CBMDC.
2. Support young people 16 – 24yrs to access Digital, IT Training and Virtual Learning Courses in collaboration with Craven and Keighley Collages, Schools, VCS, Youth Service and Skills and Employability Services CBMDC.
3. Collaborate with the 'Ilkley BID' Business Community to understand the needs of local businesses, local economy / economic infrastructure i.e. range of products on offer, local employment opportunities, buying local, sponsoring community programmes.

Outcomes

1. Increased number of adults enrolled on employment and skills programmes.
2. Increased number of young people engaged in Digital and Virtual Learning Courses and programmes.
3. Local people and visitors spending money in the town linked to a thriving and diverse shopping experience.

Indicators

1. Number of adults engaged in Personal Skills Improvement Plans.
2. Number of young people 16 – 24yrs engaged in virtual learning to meet the demands of a changing job market.
3. Ilkley BID Business Community feedback and data.

Decent Homes

Actions, Outcomes and Indicators - Ilkley



Actions

1. Engage with householders and provide information on Home Energy Efficiency Schemes and Grants i.e. lagging loft spaces, solar power; using timers for heating systems.
2. Collaborate with Incommunities social housing provider to address tenants housing issues and concerns as they arise.
3. Support older households to reduce energy consumption to address high fuel costs i.e. large property; set / low income; rise of the cost of fuel, energy suppliers and packages, energy efficiency grants, VCS.

Outcomes

1. More households adopting energy efficiency improvement plans for their home / property.
2. More responsive services and maintenance programmes implemented.
3. More older households addressing fuel energy consumption but still retaining a well heated warm home.

Indicators

1. Number of households making home energy efficiency improvements.
2. Tenants perceptions and feedback on support received.
3. Feedback from older households on warmer home initiatives and support available / received.

Good Start, Great Schools

Actions, Outcomes and Indicators - Ilkley



Actions

1. Develop a Youth Plan working in partnership with District Cllrs, The Warehouse, Ilkley Grammar School, Ilkley Town Council, Local Churches, Youth Service and VCS with a focus on youth voice and influence, healthy bodies / diet, mental health, disabilities and diversity.
2. Partner with the Youth Service and encourage young people to become Youth Ambassadors to promote the voice of young people.
3. Partner and collaborative with Ilkley Grammar School and Primary Schools to develop informal education projects i.e. forest skills, local events; environment and community, sports activities and volunteering.

Outcomes

1. More cohesive programmes of activities at a local level to support young people of all ages.
2. More young people taking a lead role in local developments and decision making at a local level – Youth Voice.
3. More young people engaged in holistic learning activities and programmes with a focus on personal development, skills and confidence building.

Indicators

1. Number of young people involved in activities programmes in local settings.
2. Young people's feedback on adopting a Youth Ambassador role.
3. Feedback from schools on collaborative informal education activities, projects and programmes.

Better Health, Better Lives

Actions, Outcomes and Indicators - Ilkley



Actions

1. Understand what projects/services are established in respect to the priority areas for the local area i.e. alcohol services, hidden deprivation, including child poverty, mental health, weight management.

2. Link Wharfedale & Silsden Community Partners priorities to the system wide priorities i.e. Act As One Programme, Core20PLUS5, Primary Care Networks - integrating a public health approach to primary care.

3. Identify what existing projects / services on a health and social level are established in support of older people linking in with Social Prescribers', VCS, Act As One Programme, Core20PLUS5, Primary Care Networks, whole system living well approach.

Outcomes

1. More effective information about what services and support programmes are available in local settings ensuring successful work is built on rather than duplicated.

2. More effective engagement with Health and Health and Well-Being system wide programmes to support service users address their health needs.

3. More older people see a rise in health and well-being support through co-produced place base change.

Indicators

1.% / number of service users supported in addressing their health needs.

2. % / number service users reporting back on their experience in accessing services and information.

3. % / number of older people feedback and perceptions about their experience of health care provision to meet their health / social needs via engagement with local area programmes.

Safe, Strong and Active Communities

Actions, Outcomes and Indicators - Ilkley



Actions

1. Support residents and volunteers to keep their neighbourhoods clean and tidy i.e. Ilkley Hot Weather Plan Ilkley Park, Friends Of and Environmental Groups.
2. Collaborate with Waste, Gully, Trees, Recycling, Flooding, Cleansing, Highways, Recycling Depts CBMDC to address issues affecting residents lives and the living environment.
3. Work with the Police, Youth Service, Schools and local residents to address incidents of ASB in local settings.

Outcomes

1. More positive engagement of communities; young people and individuals taking a pride in their area and community.
2. Increased actions by Council Departments to address residents concerns and issues.
3. Increase actions taken to address ASB issues reported by working in partnership and adopting a problem solving approach.

Indicators

1. Number of local clean-ups and environmental projects and action plans organised in neighbourhood areas.
2. Number of Days of Action, Place based Issues addressed and Highways Schemes implemented.
3. Residents and community perceptions and feedback.

A Sustainable District

Actions, Outcomes and Indicators - Ilkley



Actions

1. Support greener environments with a focus on Eco Friendly activities and projects i.e. recycling, growing your own, plastic free, disposing of organic waste and composting working with local groups and VCS.
2. Collaborate with local schools and organisations to reduce traffic-Idling, traffic passing school streets, improving air quality, awareness raising, educational information, driver behaviours and turning off engines harmful effects of pollution and impacts on health.
3. Collaborate with local schools and engage pupils of all ages in eco-friendly schools and community projects.

Outcomes

1. More Eco Friendly projects developed across local neighbourhoods.
2. Reduced volumes of traffic in and around schools, less traffic congestion, less air pollution supporting health and healthier environments.
3. More Pupils involved in local eco-friendly projects.

Indicators

1. Number of local Eco Friendly projects delivered in neighbourhood areas.
2. Number of schools and local organisations involved in the promotion of clean-air projects and programmes.
3. Number of pupils engaged in eco-friendly projects in local settings.

Ward Priorities – Worth Valley

Bradford District Priority Outcomes	Ward Priorities – Worth Valley
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Promote and support schemes to Shop Local and with independent businesses to improve local economy 2. Provide opportunities for young people to learn new skills and improve employability 3. Provide opportunities for people to learn about various skills/training/employment prospects
Decent Homes	<ol style="list-style-type: none"> 1. Provide opportunities for residents, including tenants, to raise issues and empower residents to address issues (including youth voice) 2. Promote schemes and info on improved energy efficiency of homes in the face of cost of living increases 3. Promote schemes for accessible housing for young people/old people
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Support early years' providers in their offer, including parenting support 2. Improve links with Primary schools and develop their links with each other and the community 3. Encourage young people to influence and design activity in their neighbourhoods
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Work alongside partners to improve access to and development of health initiatives 2. Support youth services to work with young people on health issues raised by them 3. Promote and signpost people to support services and sessions and support community organisations as providers of physical and mental well-being resources, including access for those with physical and learning disabilities
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Celebrate community strengths in neighbourhoods and promote a sense of local pride 2. Support from partners to address local police priorities 3. Encouraging more people to be involved in their local area via volunteering and community engagement
A Sustainable District	<ol style="list-style-type: none"> 1. Promote sustainable and affordable transport initiatives 2. Promote and support ways to improve waste management habits and reporting of issues 3. Promote and support local action towards a cleaner and greener environment

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Worth Valley



Actions	Outcomes	Indicators
<p>1.</p> <ul style="list-style-type: none">• Develop and promote initiatives to encourage residents to shop local• Explore networking opportunities to support local businesses <p>2.</p> <ul style="list-style-type: none">• Support work via youth services, voluntary organisations and other partners• Promote Citizen Coin which provides a social CV <p>3.</p> <ul style="list-style-type: none">• Work with partners to support and deliver volunteer and skills workshops• Work with partners to deliver employment and job fairs	<p>1.</p> <p>More people shopping in local businesses</p> <p>More people interested in supporting local economy</p> <p>2.</p> <p>Young people more prepared for the working environment and working routines</p> <p>Increased and varied skills</p> <p>3.</p> <p>People more confident and skilled to deal with employers and getting into employment</p> <p>People more skilled to apply for local opportunities</p> <p>Increased aspirations</p> <p>More awareness of options</p>	<p>1.</p> <p>Number of events</p> <p>Number of schemes promoted</p> <p>2.</p> <p>Number of sessions offered</p> <p>Number of YP attending sessions</p> <p>3.</p> <p>Number of sessions delivered</p> <p>Number of people attending</p>

Decent Homes

Actions, Outcomes and Indicators – Worth Valley



Actions

1.

- Support neighbourhood walkabouts with social housing providers and partners
- Promote reporting methods for Social housing providers and private-rented properties
- Work with housing providers to look at identifying where more tenants/residents groups could be set up

2.

- Promote energy efficiency schemes, grants and initiatives
- Work in partnership with Housing providers to review energy efficiency of properties and support upgrades where necessary

3.

- Gather information and promote schemes and grants that can improve physical accessibility
- Gather and promote information on schemes and grants to improve financial accessibility

Outcomes

1.

- More people living in the same house and not moving – less transiency
- Improved pride in home/gardens/local area
- More people living in decent homes, physically and in neighbourhoods, socially
- More tenants/residents actively engaging in housing issues/initiatives
- More tenants' and residents' groups
- More feedback opportunities for residents on housing issues

2.

- More people managing living costs
- More households upgrading to energy efficiency measures
- More Social housing properties maintained to a decent standard

3.

- More young people able to access affordable housing
- More old people able to access appropriate housing
- More people living in decent homes that meet their needs

Indicators

1.

- Number of walkabouts
- Number of tenants groups
- Number of neighbourhood initiatives

2.

- Number of tenants supported via social housing providers
- Number of grants provided
- Number of property improvements made
- Number of schemes promoted
- Number of events held

3.

- Number of schemes promoted
- Number of grants applied for/given
- Number of events held

Good Start, Great Schools

Actions, Outcomes and Indicators – Worth Valley



Actions

1. Explore and develop outreach activities and opportunities in the ward
 - Engage with partners around the delivery of early-years and parents' sessions to develop provision in the ward including family centred approach to meet identified support needs
 - Work with providers and community to increase the take up of the 2 year offer of free 15 hours childcare.
2. Explore transition work with primary schools in the ward and Youth Service and partners
 - Explore and support networking opportunities for primary schools in the ward
3. Youth service working with diverse groups of young people to co-design activities and opportunities along with partners
 - Involve young people in decision making and consultations
 - Youth service to support Young Ambassadors, youth hub 'Keighley Vibe' and Youth Summit as well as young people being involved in wider events such as PRIDE.

Outcomes

1. Improved life skills and development for 0-3 year olds
 - Improved networking and information shared via partnership working
 - Increased take up of 2year offer of free childcare
2. More children and young people displaying appropriate social skills, confidence and well-being
 - More children and young people achieving higher attainment standards
 - More young people ready for transition from primary to secondary school
3. More young people actively contributing to youth voice/discussions
 - More young people pro-socially involved in activities in their local area
 - More young people leading decisions taken in their local and wider areas
 - More young people with increased life-skills, confidence, increased self-esteem
 - Increased aspirations

Indicators

1.
 - Number of families and children engaged with
 - Number of sessions delivered in communities/neighbourhoods
 - Number of families taking up 2year offer
2.
 - Number of pupils enrolled in transition work
 - Number of meetings/events
3.
 - Number of young ambassadors
 - Number of co-designed youth activities and initiatives
 - Number of young people involved in initiatives in the community

Better Health, Better Lives

Actions, Outcomes and Indicators – Worth Valley



Actions	Outcomes	Indicators
<p>1.</p> <ul style="list-style-type: none">•Work with partners to set up health initiatives•Work with partners to develop community health opportunities <p>2.</p> <ul style="list-style-type: none">•Support young people and youth service to deliver a Youth summit•Support youth service open-access and closed group sessions to empower young people to choose and be part of developing opportunities to access better health choices. <p>3.</p> <ul style="list-style-type: none">•Referral and signposting of residents to public health programmes•Work with partners to deliver accessible food projects•Support vol orgs to design services and sessions to meet the health needs of their communities	<p>1.</p> <p>More chances for people to take responsibility for their own health More opportunities to engage in an active lifestyle Improved physical and mental well- being More choice in health activities Increase in numbers of people participating in positive lifestyle activities</p> <p>2.</p> <p>More young people involved in development of health activities More young people involved in conversations about issues affecting them More young people making informed positive health choices</p> <p>3.</p> <p>More health projects delivered in the ward More residents accessing health activities or activities that positively impact health even if not primarily a ‘health session’ eg art class</p>	<p>1.</p> <p>Number of walking groups/walks Number of activities taking place in outdoor spaces in neighbourhoods/the Ward Number of neighbourhood initiatives</p> <p>2.</p> <p>Number of young people engaged with via youth service sessions Number of young people involved in local community health initiatives</p> <p>3.</p> <p>Number of sessions that have a positive impact on health delivered Number of people attending sessions Number of residents consulted with around health and well-being and wider determinants of health</p>

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Worth Valley



Actions	Outcomes	Indicators
<p>1. Work with partners to deliver local community celebrations and community pride initiatives</p> <ul style="list-style-type: none"> Support and develop networking opportunities to share good practice at neighbourhood level <p>2. Promote methods of reporting ASB and other crime</p> <ul style="list-style-type: none"> Hold local drop-in community engagement sessions with NPT and other partners Consider relevant pro-active local campaigns and engage residents Provide feedback and visibility of action taken <p>3. Promote Council supported initiatives such as People Can & Citizen Coin</p> <ul style="list-style-type: none"> Consult residents about types of volunteering they would like to be involved in and match to existing opportunities Promote positive experiences and benefits of volunteering 	<p>1. Residents and services have a platform to be better connected Improved sense of communal pride in areas Improved social cohesion More events for local residents to attend</p> <p>2. More residents aware of how to report concerns More visibility of action being taken More young people via schools and community bases positively engaged with local NPT</p> <p>3. More volunteering opportunities developed and to engage in More people benefitting from taking up volunteering opportunities eg gaining skills, improving self-confidence, employment opportunities Increase in numbers of people participating in community activities</p>	<p>1. Number of network meetings Number of community initiatives (eg litter picks, events) Number of residents consulted with</p> <p>2. Number of drop-ins Number residents attending drop-ins/road shows Number of schools engaged Number of campaigns delivered</p> <p>3. Number of people registered with Citizen Coin Number of Citizen Coin rewarding agencies Number of people volunteering in the ward Number of local initiatives Number of people engaged in local initiatives</p>

A Sustainable District

Actions, Outcomes and Indicators – Worth Valley



Actions	Outcomes	Indicators
<p>1.</p> <ul style="list-style-type: none">•Work with key organisations to deliver initiatives for alternative and affordable ‘transport’•Explore Citizen Coin for use on public transport <p>2.</p> <ul style="list-style-type: none">•Work with partners and residents to identify where positive behaviour takes place and develop projects that increase recycling•Promote methods of reporting waste management issues•Engage partners to improve ‘grot-spots and work with residents to look at sustaining improvements <p>3.</p> <ul style="list-style-type: none">•Support community clean-ups•Consult with residents on clean and green issues with a view to developing local campaigns and initiatives- Support flood resilience work in neighbourhoods and the ward	<p>1.</p> <p>More people being more connected and confident in being able to travel across the area</p> <p>More people opting for more sustainable methods of travel</p> <p>2.</p> <p>Increase in numbers of people participating in initiatives</p> <p>Increase in recycling rates in Worth Valley</p> <p>Increase in local pride and willingness to report fly tipping/waste issues</p> <p>Improvement in physical appearance of neighbourhoods</p> <p>3.</p> <p>More opportunities developed for residents to engage in local environmental projects</p> <p>More residents feeling that they have a voice in local environmental issues</p>	<p>1.</p> <p>Number of journeys redeemed via citizen coins</p> <p>Number of people using local walking networks (Reduced)</p> <p>Number of car journeys</p> <p>2.</p> <p>Recycling rates</p> <p>Number of campaigns promoted</p> <p>Number of reports of fly tipping</p> <p>Number of grot-spots cleared</p> <p>Number of residents involved in clean-ups</p> <p>3.</p> <p>Number of people involved in local environmental initiatives</p> <p>Number of people consulted with</p> <p>Number of community litter picks</p>

Let's keep the conversation going

Contact your Area Co-ordinator's Office for more information about this plan, and how to get involved in your community.

Area Co-ordinator: Jonathan Hayes

Phone: 01535 618008

Email: keighleyareacoordinatorsoffice@bradford.gov.uk

Address:

Keighley Area Co-ordinator's Office
The Lodge, Cliffe Castle,
Spring Gardens Lane
Keighley
BD20 6LH



Everybody in the Keighley locality can make a difference!
Here are a few ideas....



Connect

- Meet your ward councillors (via email, phone, in person at their surgeries)
- Get to know your Area Co-ordinator's Office team and their Ward Officers and Assistant Ward Officers



Have your say

- Share your ideas through resident and community consultation
- Attend Area Committee, learn about key plans and ask questions
- Vote in local elections



Get involved

- Volunteer in your area (lots of opportunities can be found [here](#))
- Be neighbourly
- Choose sustainable, active travel options
- Community action e.g. Dementia friendly communities, litter picks

Find lots more ideas at www.peoplecanbradforddistrict.org.uk